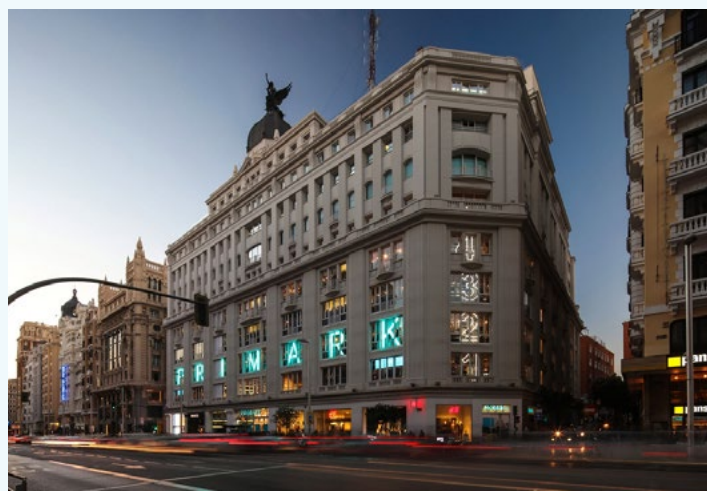
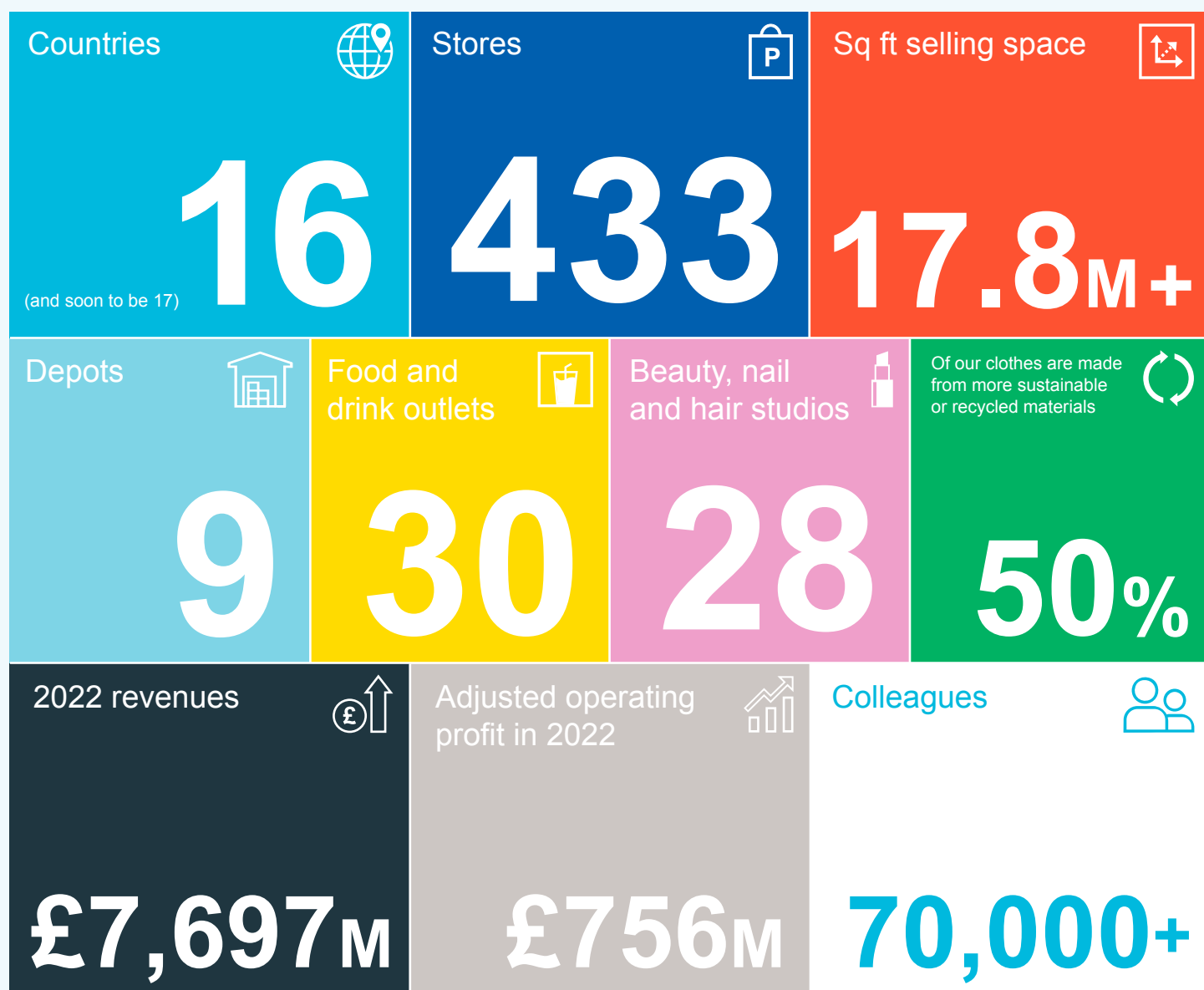


PRIMARK®

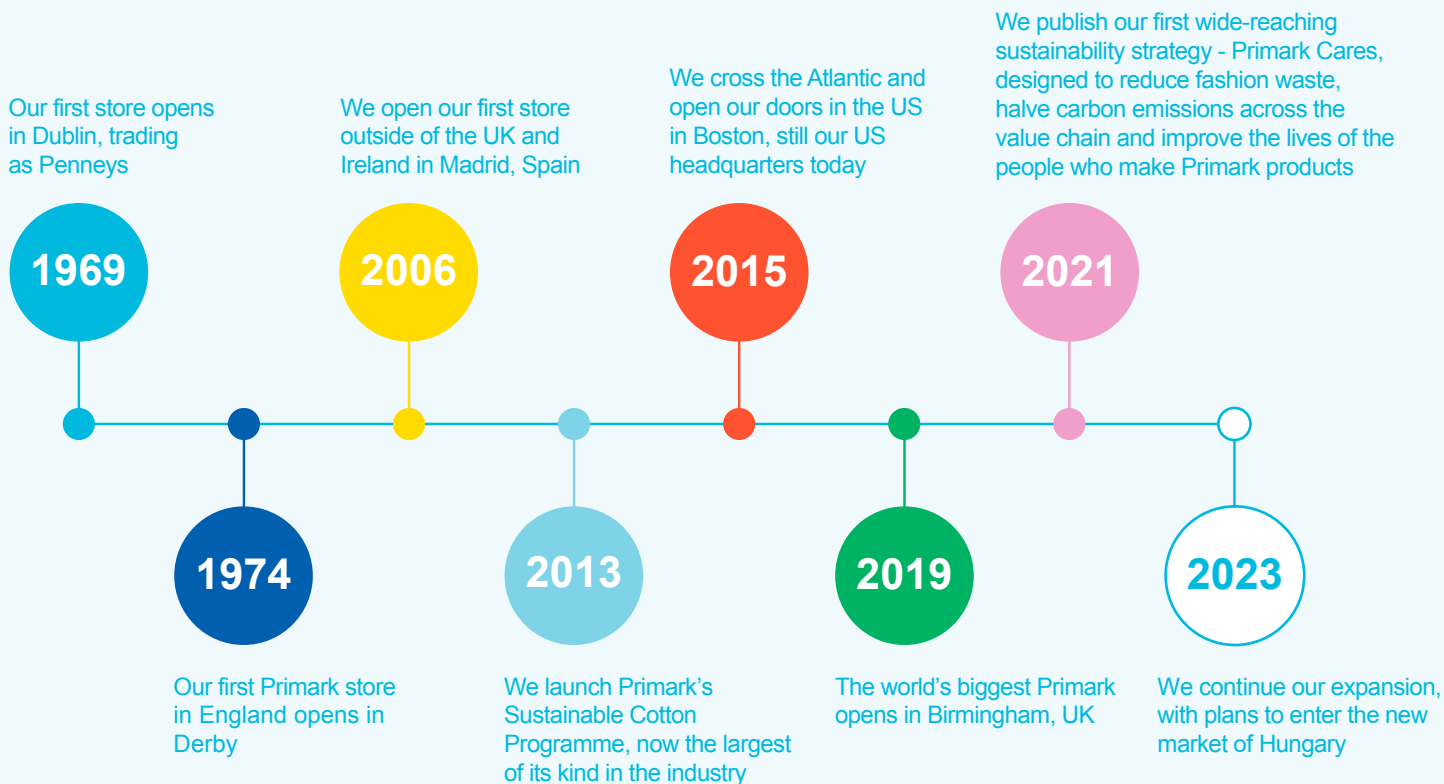
We help people to look good and feel good every day at prices that are affordable to as many as possible. Founded by Arthur Ryan in 1969, we started out as Penneys, a single shop on Mary Street, Dublin, with the goal of bringing affordable clothing to Ireland. Today we have more than 400 stores across 16 countries and are known as Primark outside of Ireland, but we're still built on the same foundations. From great quality essentials to stand-out style across women's, men's and kids plus our beauty, homeware and accessories - there is something for everyone at Primark.



Primark in numbers



Our history



Primark leadership team



Paul Marchant
Chief Executive Officer



David Paterson
Chief Financial Officer



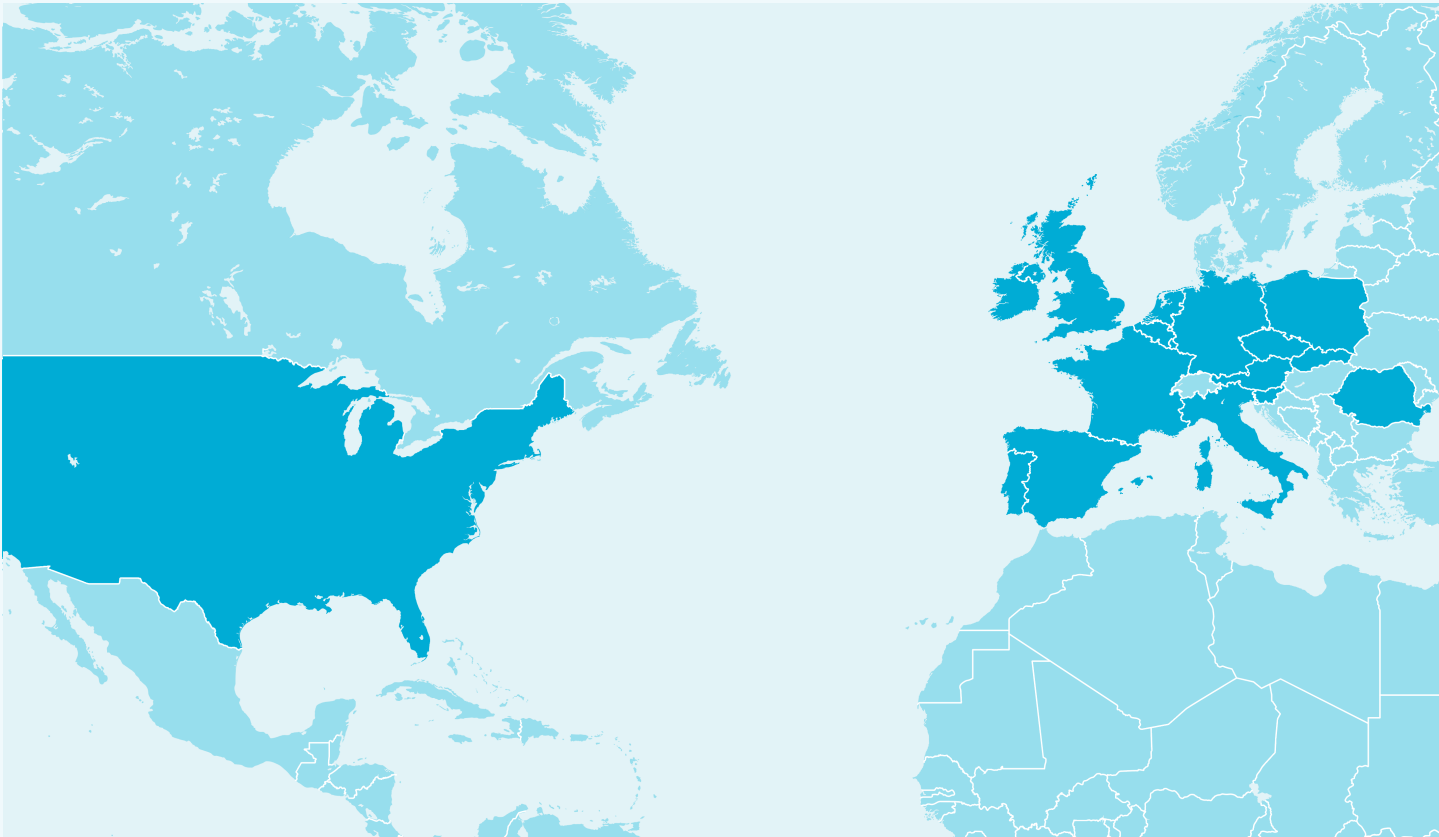
Stephen Regan
Group Sales &
Operations Director



Lorraine Culligan
Group Director
People & Culture

Our global footprint

							
COUNTRY FIRST OPENED STORES	ROI 1969 37	UK 1974 192	SPAIN 2006 59	THE NETHERLANDS 2008 20	GERMANY 2009 30	PORTUGAL 2009 10	BELGIUM 2009 8
							
COUNTRY FIRST OPENED STORES	AUSTRIA 2012 5	FRANCE 2013 24	US 2015 21	ITALY 2016 15	SLOVENIA 2019 1	POLAND 2020 6	CZECH REPUBLIC 2021 2
				Our ambition is to have 530 stores by the end of 2026, including 60 stores in the US			
COUNTRY FIRST OPENED STORES	ROMANIA 2022 2	SLOVAKIA 2023 1	HUNGARY COMING SOON				



● Current store locations

Primark Cares

Primark Cares is our commitment to doing better, every day – making more sustainable products everyone can afford, reducing our impact on the planet and supporting the livelihoods of the people who make our clothes.



We're focused on three key areas:

Product	Planet	People
Affordable clothes designed to last Clothes that can be recycled Clothes made of recycled fibres	Halve our carbon footprint Eliminate non-clothing waste Restore biodiversity	Create financial resilience Promote equal opportunities for women Improve health and wellbeing
Progress	Progress	Progress
Piloted a new framework for an enhanced durability wash standard – starting with denim (60% of the product tested so far has passed this new enhanced standard).	65% of all Primark stores have Textile Takeback boxes.	We commissioned and funded research with the Anker Research Institute to provide new or updated Global Living Wage Coalition estimates for our sourcing markets.
We've piloted a Circular Design Training Programme for 24 members of our Product team and six suppliers – of which a key component is product recyclability.	Almost 3,000 of the farmers in our Primark Sustainable Cotton Programme have participated in a pilot for more regenerative farming.	We published our Supply Chain Human Rights Policy to provide further guidance to the business and our suppliers.
50% of clothing units sold contained recycled or more sustainably sourced materials – up from 25% at the launch of Primark Cares.	252,800 farmers trained in our Primark Sustainable Cotton Programme, with a commitment to expand the programme to 275,000 farmers by the end of 2023.	We began new partnerships with the British Asian Trust to tackle mental health and the International Finance Corporation to address gender-based violence and harassment, both aimed at workers in our supply chain.
40% of cotton units sold contained cotton that is recycled organic, recycled or sourced from our Primark Sustainable Cotton Programme, up from 27% at the launch of Primark Cares.	We've introduced LED lights into 37 stores across the UK and Republic of Ireland this year, leading to an energy consumption reduction of 35-37% across individual stores.	

Key charity partnerships

At Primark, we're committed to making a positive difference in communities where we live and work. Last year, we donated over £4million to our charity partners and local community groups.

Our Communities	Supporting Women For Life	UNICEF
In 2022 we donated more than £300,000 through our Step Up programme, supporting charities in our local communities, selected by our colleagues. These charities include health services, children's charities and community development groups.	We're committed to supporting women at all stages of life. Last year we donated more than £1m to cancer charities to help fund research initiatives, support services and to raise awareness about breast cancer.	Since 2018 we have been supporting UNICEF's programmes to help provide better education for children in Cambodia, Sri Lanka and India. By the end of 2023, we will have donated over \$12 million to UNICEF's work for children.